****PRESS RELEASE**

**Roasted Films**

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**FOR IMMEDIATE RELEASE**

**British made ‘Grindhouse’ movie hits Hollywood.**

Leicester UK – 15th October 2015 – Roasted Films, an independent filmmaking group from Leicester strike a deal with international distribution company Cinema Epoch to be represented at Hollywood’s American Film Market.

Britain has long been established as an exporter of exciting and innovative films, but Grindhouse has always been viewed as an American / Italian niche. That golden pocket between b-movie and trash has traditionally been overlooked or unattainable by British filmmakers. Until now. For the first time in recent history, a British Grindhouse movie will be marketed along side its American counterparts for international distribution.

Roasted Films, founded in 2012 by The Hamill Bros, is a small group of local filmmakers based in Leicestershire. With Grindhouse themes and techniques at its core, the group soon created a buzz nationally. The Wrong Floor attracted cast & crew members from across the UK. It soon became clear that Grindhouse was no longer just a sub genre indulgence for American filmmakers, but something that was being re-born right here in the UK. With a regular cast and crew of over one hundred like-minded individuals, Roasted Films believe that The Wrong Floor is just the beginning of this new-wave genre.

The Wrong Floor will be hitting The American Film Market in November 2015. The film is currently in the final stages of post-production. There is an indiegogo fundraising campaign currently running to help finance the completion. Contribution perks include pre-release DVDs, Blu-rays, limited edition posters, props, premiere tickets, production credits and many more.

To support The Wrong Floor visit:

<http://igg.me/at/thewrongfloor/x/8859939>

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Roasted Films Website: <http://www.roastedfilms.co.uk>

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Cinema Epoch Website: http://www.cinemaepoch.com

The Wrong Floor UK Trailer: <https://youtu.be/3F5SyE14h74>